



FROM IDEA TO SERIES

CEFEG understands itself as a partner of industry in the field of efficient stamping and bending processes. We deliver single parts as well as assemblies, especially of complex forming degree. CEFEG is located very centrally in the southwest of Saxony, in Chemnitz, the culture capital of Europe in 2025. With a 200 year long industrial tradition, Chemnitz has developed into a modern technology and R&D hub with a focus on automotive and automotive suppliers, information technology as well as machine and plant engineering and construction. Hence, CEFEG is in a good neighbourhood. CEFEG has a strong focus on further development and process innovations. Our philosophy is to fo-

cus on strategic partnerships marked by respect, flexibility, and a high customer emphasis. This also applies to our suppliers and partners. We enjoy working with benchmark technology like Bihler Maschinenfabrik for stamping and bending machines or Wafios for wire bending machines.

Continuously, we face new challenges to implement new technologies which extend our portfolio. We are open to learn, innovate and improve our processes and therefore offer our customers highly efficient processes.



Benchmark technology, innovation, people, and continuous development are some of the key words of our mindset and our philosophy.

We search for sophisticated projects with high-level requirements which give us the opportunity to further increase our know-how.

The development and building of individual tooling concepts and accompaniment all the way to series production is the core of our services and offers flexibility and adaptability for quick changing conditions.

Furthermore, our customers benefit from one of the most modern stamping and bending technologies which enables us to produce small and large series cost-efficiently and with fast reaction times. Investments in new technologies like a blister machine, winding technology, take-up reels and new press technology with welding station and Otto Vision optical measuring system show our ability to adapt to the current demands of the market in the electronics sector or the automotive industry.



TECHNOLOGY, RESPONSIBILITY & INNOVATION

Common course towards the future

Like many SMEs, CEFEG is undertaking the process of company succession. Founder, visionary and shareholder Hans-Georg Reichel (CEO, 71 years old) built the company into what it is today, after an insolvency in 2005. Since that time the connection with people has played an important role. Without the contact with Torsten Kerl (also shareholder of CEFEG), the purchase of the company and the idea to make it fit for the future would not have come about.

Since 1st January 2020 Dr. Denise Klinger (39 years old, daughter of Hans-Georg Reichel) is member of the management board of CEFEG. Now, great technical experience and the spirit of entrepreneurship meet new ideas regarding leadership, digitalization, and innovation. Coming from completely different backgrounds, father and daughter love to discuss strategies and are both of the opinion that continuous development, flexibility, uncommon ways and curiosity will lead to sustainable company growth. This can only be realized by teamwork and open-minded employees with a high level of commitment to the company.



Social responsibility

We understand entrepreneurship as responsibility. Responsibility for our employees, for our customers, for our suppliers as well as for society and our nature.

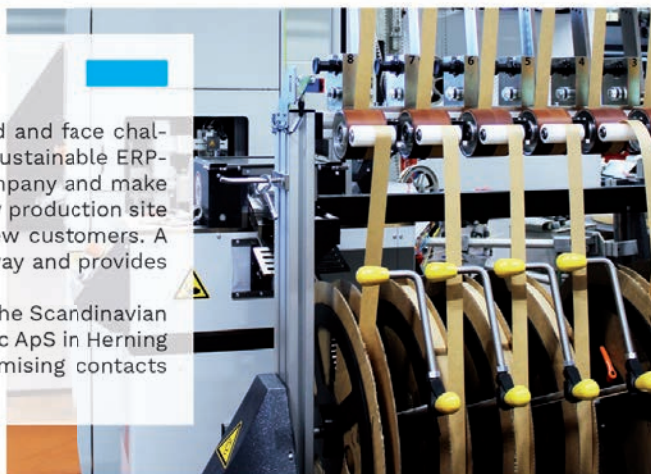
We value engaging in sports, education, and culture to support and develop our region and to contribute

to social activities. Our fascination for this engagement stems from the stories behind the institutions or associations – there are always inspiring stories of people or about the relationships between them. It is worthwhile to support them and we are proud of the things they make and create.

Development & Challenges for 2021+

Also, in 2021 and beyond CEFEG plans to go forward and face challenging projects like the introduction of a new and sustainable ERP-system to push forward the digitalization of the company and make processes more efficient. We also plan to build a new production site in Chemnitz in preparation for future orders and new customers. A project concerning leadership culture is still underway and provides new perspectives for our employees.

Since the end of 2019 we have been participating in the Scandinavian market by opening a sales office named CEFEG Nordic ApS in Herning Denmark. This year we are going to convert promising contacts into orders.





The biggest praise for a supplier is trust and satisfaction expressed by their customer.

In 2012 we acquired a large company acting in the electronics industries. Through our competence and close cooperation, we are pleased to have maintained this relationship for many years and we are proud that this customer recommended CEFEG to Melecs. This has enabled us to build a new sustainable partnership in which we can invest the same level of trust and caring.

Both partners obtain a special kind of crimp from CEFEG which is used for automotive interior. The development and the manufacturing of this part required many hours of development effort and a great deal of technical know-how. CEFEG would like to prove itself to Melecs as a competent supplier for complex and complicated projects.

We are searching for challenges to improve our processes and knowledge and to develop further together with our customer. In view of this the future partnership between Melecs and CEFEG is important to us because we value Melecs as a successful player in the electronical industry and look forward to joint progression. It is our claim to create added value to Melecs and to accompany and support it on its exciting journey.

Choosing CEFEG as a supplier shows to us that Melecs is also willing to put significant trust in our company. We are proud to be a partner of Melecs and look forward to a long-term partnership.

